

# SensaMist<sup>®</sup> scent diffuser

The magic of scent made simple



# The scenting industry



## Scent technology is taking industry by storm

New scent technology is enabling venues to create a 'multi sensory branding experience'.

## Emotional link

Brand names and organisations are realising the powerful ability of scent to deeply connect with our emotions.

## Rise of online review sites

Respondents on Hotels.com study rated cleanliness the highest factor in choosing a hotel, making it 35 times more important than free internet.

## Greater crossover between commercial & domestic

Traditionally domestic brands such as Airwick, Glade & Yankee candle are venturing into the commercial sector.



## The One Show

Lemon Scented Trains

[PLAY VIDEO](#)

# SensaMist®

The SensaMist® scent diffuser utilises advanced Atomizer technology

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### Scent diffuser S150

- Desk mounted
- Small areas
- Up to 200m<sup>3</sup>/ 7,062ft<sup>3</sup>



### Scent diffuser S1000

- Large, wall mounted
- HVAC installations
- Up to 1,000m<sup>3</sup>/ 35,314ft<sup>3</sup>



### Scent diffuser S3000

- Large, floor standing
- Large areas
- Up to 2,000m<sup>3</sup>/ 70,629ft<sup>3</sup>

## Fragrances

Office	Product code
SensaMist® Invigorate 1000ml	SM-1L-INVIGORATE
SensaMist® Zen Garden 1000ml	SM-1L-ZEN-GARDEN
Institutional	
SensaMist® Clean & Fresh 1000ml	SM-1L-CLEANFRESH
SensaMist® Linen 1000ml	SM-1L-LINEN
Retail/Reception	
SensaMist® Sophistication 1000ml	SM-1L-SOPHISTIC
Washroom	
SensaMist® Zesty Citrus 1000ml	SM-1L-ZESTYCITRUS

### Bespoke fragrances

We will type match any fragrance and will only make fragrance samples to match a type sample.



Smell is the most powerful and emotional of all the senses. By using scent, brands are able to connect with consumers on a deeper emotional level, resulting in a more memorable experience.

# Did you know?

# 63%

have chosen one shop over another because of a nice smell

# 82%

would spend more **time** in a place because of a nice smell

# 59%

would spend more **money** in a place because of a nice smell

We recall scents with

# 65%

accuracy after a year

We are

# 100X

more likely to remember what we smell



# 75%

of the emotions we generate are from scent

# 'Tis the season of senses



Welcome the festive season with our limited-edition **Winter Warmer** fragrance and create a cosy atmosphere for you and your guests that's reminiscent of classic Christmas scents.

Experience the comforting blend of Baked Cinnamon Apples, Vanilla and Brown Sugar with notes of Nutmeg that will have your senses feeling merry all season long.





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